



Allianz

Caringly yours

PRADHAN MANTRI FASAL BIMA YOJANA  
(PMFBY)

# MANIPUR

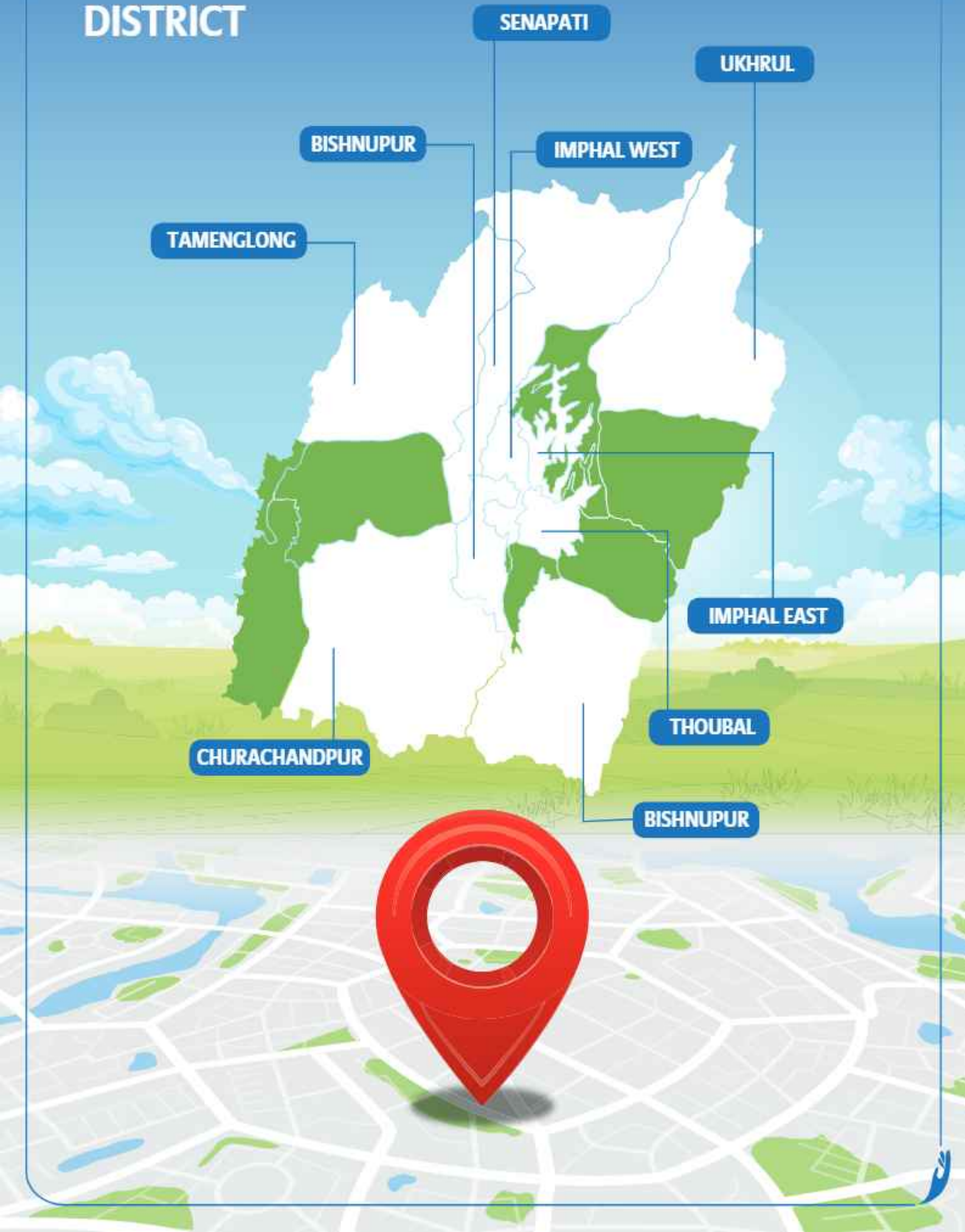
RABI 2023-24

*Fasal Bima Karao,  
Suraksha Kavach Pao*



**FARMITRA**  
CARINGLY YOURS

# IMPLEMENTATION DISTRICT



# IMPLEMENTATION STATUS



# MANIPUR

## ACTIVITY STATISTICS

3

Banker's  
Workshop

25

CSC Visits

3,000

Leaflets

3

CSC  
Workshops

120

Fasal Bima  
Pathshalas

100

Banners

9

Bank Branch  
Visits

1,000

No of  
Farmer's Meet

200

Posters

50

Merchandise  
Distribution

290

MPMH  
Distribution

## ACTIVITY DISCRPTION

- ④ **Bankers Workshop:** Conducted Mandatory Bankers workshop to communicate the role & responsibility of bankers
- ④ **Leaflets:** Distributed leaflets to farmers for PMFBY awareness
- ④ **CSC Workshop:** Conducted CSC workshop to boost non-loanee enrolment
- ④ **Banner:** Display banners at all stakeholder's offices and farmers' gathering points
- ④ **Bank Branch Visit:** Regular visits to the Bank branch for training to cover the maximum number of farmers and timely completion of activity as per guidelines
- ④ **Posters:** Pasting of posters at all stakeholder's offices and farmer's gathering points
- ④ **CSC Visits:** Maximum visit of CSC to ensure increment in coverage non-loanee enrolment
- ④ **Fasal Bima Pathashala:** Conducted FBP at the village level with farmers to present key highlights of the scheme to create farmer awareness
- ④ **Farmers Meeting:** Farmers meetings are conducted at the village level with the help of government officers and progressive farmers to reach the maximum number of farmers for extensive coverage
- ④ **Meri Policy Mere Haath:** Policy acknowledgment and PMFBY Info leaflet distributed under the campaign – Total no of policy- 290

# Glimpses of IEC activities













# MERI POLICY MERE HAATH





# Banner & Leaflet



Ministry of Agriculture  
DEPARTMENT OF AGRICULTURE  
Government of Manipur

Get enrolled with **Bajaj Allianz General Insurance**  
under the scheme launched by **Govt. of Manipur and Govt. of India**




## PRADHAN MANTRI FASAL BIMA YOJANA

Fasal Bima Karaoa, Suraksha Kawach Pao.



Farmer share premium rate

Sl. No.	District (undivided)	Name of Crop	Sum Insured (RS.)	Farmer Share (%)	Farmer Share (RS.)
1	Bishnupur	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	4.0%	3649
2	Chandel	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	3.0%	2737
3	Chokhachokpa	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	3.0%	2737
4	Imphal East	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	3.0%	2737
5	Imphal West	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	3.0%	2737
6	Senapati	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	3.0%	2737
7	Tamei	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	3.0%	2737
8	Thoubat	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	4.0%	3649
9	Ukhrul	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	3.0%	2737

**Documents Required:**  
Aadhar Card, Bank Passbook & Land record/tenancy document

**Cut off date for Enrolment for Rabi 2023-24: 31<sup>st</sup> December 2023**

To get enrolled, visit your nearest Bank Branch, Post Office or CSC Centre

To know more information download the Farmitra-Caringly Yours App or Call our Toll-Free Number: 1800265009 or May contact the centralized farmer grievance redressal Toll-Free Number: 14447



For Farmitra App Scan Here & Download

Pradhan Mantri Fasal Bima Yojana (PMFBY) is a Government of India initiative to provide crop insurance to farmers. It is a part of the Pradhan Mantri Kisan Samakhya Yojana (PMKSY). The scheme is implemented by the Government of India and the Government of Manipur. The scheme is aimed at providing financial protection to farmers in the event of crop failure due to natural calamities, pests and diseases. The scheme is a part of the Pradhan Mantri Kisan Samakhya Yojana (PMKSY). The scheme is implemented by the Government of India and the Government of Manipur. The scheme is aimed at providing financial protection to farmers in the event of crop failure due to natural calamities, pests and diseases.



Ministry of Agriculture  
DEPARTMENT OF AGRICULTURE  
Government of Manipur




## PRADHAN MANTRI FASAL BIMA YOJANA

Fasal Bima Karaoa, Suraksha Kawach Pao.



Get enrolled with **Bajaj Allianz General Insurance**  
under the scheme launched by **Govt. of Manipur and Govt. of India**

**Documents Required:**  
Aadhar Card, Bank Passbook & Land record/tenancy document

**Cut off date for Enrolment for Rabi 2023-24: 31<sup>st</sup> December 2023**

Farmer share premium rate

Sl. No.	District (undivided)	Name of Crop	Sum Insured (RS.)	Farmer Share (%)	Farmer Share (RS.)
1	Bishnupur	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	4.0%	3649
2	Chandel	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	3.0%	2737
3	Chokhachokpa	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	3.0%	2737
4	Imphal East	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	3.0%	2737
5	Imphal West	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	3.0%	2737
6	Senapati	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	3.0%	2737
7	Tamei	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	3.0%	2737
8	Thoubat	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	4.0%	3649
9	Ukhrul	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	3.0%	2737

To get enrolled, visit your nearest Bank Branch, Post Office or CSC Centre

To know more information download the Farmitra-Caringly Yours App or Call our Toll-Free Number: 1800265009 or May contact the centralized farmer grievance redressal Toll-Free Number: 14447



Pradhan Mantri Fasal Bima Yojana (PMFBY) is a Government of India initiative to provide crop insurance to farmers. It is a part of the Pradhan Mantri Kisan Samakhya Yojana (PMKSY). The scheme is implemented by the Government of India and the Government of Manipur. The scheme is aimed at providing financial protection to farmers in the event of crop failure due to natural calamities, pests and diseases. The scheme is a part of the Pradhan Mantri Kisan Samakhya Yojana (PMKSY). The scheme is implemented by the Government of India and the Government of Manipur. The scheme is aimed at providing financial protection to farmers in the event of crop failure due to natural calamities, pests and diseases.

# Poster



DEPARTMENT OF AGRICULTURE  
Government of Manipur



## PRADHAN MANTRI FASAL BIMA YOJANA

Fasal Bima Karaao,  
Suraksha Kawach Pao.



Get enrolled with **Bajaj Allianz General Insurance**  
under the scheme launched by **Govt. of Manipur and Govt. of India**



**Documents Required:**  
Aadhar Card, Bank Passbook &  
Land record/tenancy document



**Cut off date for Enrolment  
for Rabi 2023-24:**  
31<sup>st</sup> December 2023

### Farmer share premium rate

Sl. No	District (undivided)	Name of Crop	Sum Insured (RS.)	Farmer Share (%)	Farmer Share (RS.)
1	Bishnupur	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	4.0%	3649
2	Chandel	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	3.0%	2737
3	Churachandpur	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	3.0%	2737
4	Imphal East	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	3.0%	2737
5	Imphal West	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	3.0%	2737
6	Senapati	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	3.0%	2737
7	Tamenglong	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	5.0%	4561
8	Thoubal	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	4.0%	3649
9	Ukhrul	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	3.0%	2737

To get enrolled, visit your nearest  
Bank Branch, Post Office  
or CSC Centre

To know more information download  
the Farmtra-Caringly Yours App or  
Call our Toll-Free Number: 18002099959 or  
May contact the centralized farmer grievance redressal  
Toll-Free Number: 14447



GET IT ON  
Google Play



For Farmtra App Scan Here & Download

Yojana/Pradhan Mantri Fasal Bima Yojana (PMFBY) is a Government of India initiative to provide crop insurance to farmers. The scheme is implemented by the Government of Manipur. For more information, visit the website: www.pmfbi.gov.in. Toll-Free Number: 18002099959. May contact the centralized farmer grievance redressal Toll-Free Number: 14447.

# SOCIAL MEDIA CAMPAIGN



# SOCIAL MEDIA CAMPAIGN



**Bajaj Allianz General Insurance**  
@BajajAllianz

For the unwavering dedication of our farmers, [@pmfby](#) acts as a shield, prioritizing and protecting their interests in the face of challenges.

This **#Kisan** Diwas, let's take a moment to appreciate their commitment and sow the seeds of prosperity.

[#CaringlyYours](#) [#PMFSY](#)

11:42 AM · Dec 23, 2023 · 375 Views

16 Reposts 20 Likes

**Bajaj Allianz General Insurance**  
@BajajAllianz

The **PMFSY** is witnessing a great response in Manipur as farmers are registering in large numbers. This scheme safeguards against crop loss caused by natural calamities and local disasters etc.

[@pmfby](#) [#PMFSY4Farmers](#) [#KishikRakshak](#) [#Rabi2023](#) [#CaringlyYours](#) [#BajajAllianzGO](#)

**Get enrolled with Bajaj Allianz General Insurance under the scheme launched by Govt. of Manipur and Govt. of India**

**Documents Required:** Aadhar Card, Bank Passbook & Land record/tenancy documents

**Cut off date for Enrollment for Rabi 2023-24:** 31<sup>st</sup> December 2023

Farmers about to be insured					
S. No.	District (subdivided)	Name of Ling	Total Insured (ML)	Active Share (%)	Harvest Share (%)
1	Chitradip	Ward	10,000	100	100
		Subagay(Germany)	9,120	91.2	91.2
2	Chirang	Ward	10,000	100	100
		Subagay(Germany)	9,120	91.2	91.2
3	Chokhachok	Ward	10,000	100	100
		Subagay(Germany)	9,120	91.2	91.2
4	Imphal East	Ward	10,000	100	100
		Subagay(Germany)	9,120	91.2	91.2
5	Imphal West	Ward	10,000	100	100
		Subagay(Germany)	9,120	91.2	91.2
6	Jiribam	Ward	10,000	100	100
		Subagay(Germany)	9,120	91.2	91.2
7	Senapati	Ward	10,000	100	100
		Subagay(Germany)	9,120	91.2	91.2
8	Thoubat	Ward	10,000	100	100
		Subagay(Germany)	9,120	91.2	91.2
9	Ukhrul	Ward	10,000	100	100
		Subagay(Germany)	9,120	91.2	91.2

To get enrolled, visit your nearest Bank Branch, Post Office or EDC Centre

For more information contact the Insurance Helpline number at 1800-102-1021 or visit [www.bajajallianz.com](#)



# SOCIAL MEDIA CAMPAIGN



- https://www.facebook.com/BajajAllianz/posts/pfbid02NgR689MK94zUoQJsvDCuUsUs9XRxEcj6GYu7Ca8gKumbkpG7aK9wniaeTLMmpZd
- https://www.facebook.com/BajajAllianz/posts/pfbid0tZ7mz9Yp94aU1JZLPEep5X1Gg6LvdXhRxpEvBa5HpEDp8AqfITVtPwnNIBVz8SI
- https://www.facebook.com/BajajAllianz/posts/pfbid033H5aPEvLa62Y4dbydCE3sAeqhunPkhZEPwmgLrr1wAXBnkDiD79dQgyEz2z9f
- https://www.facebook.com/BajajAllianz/posts/pfbid0LCUfid1sR9B1UjJ6RfclFjvnuhTAAbtNl9p3JrU5jxComN95QanUfuVFDm3Qp8okyl
- https://www.facebook.com/BajajAllianz/posts/pfbid097EJuLUs3Q32CbHKHjBdDu1e5w5UECxi8hk5ZY1oduMvCnIscqAcVoncF3UCvwwrl
- https://www.facebook.com/BajajAllianz/posts/pfbid02bFW7j9xiw6tu5aA7YnrPX9PwMccprstatFRaiM9pMHWT4FYDdPAy65ok8kFzbausI
- https://www.facebook.com/BajajAllianz/posts/pfbid037Ka5vwy1g73LqUC8B1CA3axvbHIG5Xema2JStp79ETyrH5SmwzGWE1DkqNfi1kWU
- https://www.facebook.com/BajajAllianz/posts/pfbid02igV3Hex8zv5EdKZd5buMcej2J5jnoK6585r27SEPVoNE6w1kXhNzxcjChyMx9f
- https://www.facebook.com/BajajAllianz/posts/pfbid06ggEhIn2562Y5dEHsPB8E2CdsnGHidFH85hn8G2RAXzwxpJrukL1nqApEBRTKHXGd
- https://www.facebook.com/BajajAllianz/posts/pfbid0J3m3tobtN8EtQ1hg6Y49P1VY3pQxy85CpF4fuF51sGKQa7YUMLWGzZVPE398HhHI
- https://www.facebook.com/BajajAllianz/posts/pfbid028WPkFThJWU1AI9gJV17HrQzo8vchR1WVGZu2vNF9QYTYQaNrJCgEN3xhdRPPHIZ3f
- https://www.facebook.com/BajajAllianz/posts/pfbid0J4oc7qGZfrrvfiQJfnsSVihceuwLHwDnZGUY5UkzmfXphHHanDMs53uzwNofal
- https://www.facebook.com/BajajAllianz/posts/pfbid02cRjzaR5qanVPyJQ1TKwsKCFxQZyqnerxyGEBnztRwNXuijwhjCwCZXMjUCfVEM
- https://www.facebook.com/BajajAllianz/posts/pfbid025WxANbXhYA7dKKChcd89dpsQu8yd2YpRpCha5Kbqx8CE3NVCcligNwB9z8MiwC
- https://www.facebook.com/BajajAllianz/posts/pfbid02Ug1p8qv5ZCD6DPnFWzW66ctppgdrarmfGgjk67GPRxcvdvPsDfioiAjeHnpLpVxAbri
- https://www.facebook.com/BajajAllianz/posts/pfbid02Kesu4Z3uTfdUJESr4GgArjNM9p9Qn5s5dim52oa7Psoi5QxszXJqZIp7Wnn1Zhxdl
- https://www.facebook.com/BajajAllianz/posts/pfbid02KmznSDxp1ZuhKtVevGQajKUYErsZVnDmeMf5z43zSBhk87wWuaVkyfxYbQ4AEWI
- https://www.facebook.com/BajajAllianz/posts/pfbid02RPYJLweZrX7TSpxUzPEml2zceEeCZkguxVGlcdcCvu73JLMqwjB7MkT7JqmVnVEdri
- https://www.facebook.com/BajajAllianz/posts/pfbid02QF0ymDKpF5msfJzQomTwpPyhVK4uUqxMi56TYoLYDURE79RcZCYpXh6JaN9ve3l
- https://www.facebook.com/BajajAllianz/posts/pfbid02pVinyKBIRW6D3szegFH1VFJUY7pqtCqZ7CfmQkuRorBeVZThzPUBLc4zWmPqhoHI
- https://www.facebook.com/BajajAllianz/posts/pfbid02pyxKga1x7NKJFN9EYnk5CLJLMdYkcUyazLU8nmFuvEwoFif8VZ3RYunzVhefWqoAl
- https://www.facebook.com/BajajAllianz/posts/pfbid05FT23cbTLayYvSgCarD3BYLbqG15bTa9UcXFfj8W4deieoskpTNZE5UuHFjG3l
- https://www.facebook.com/BajajAllianz/posts/pfbid02LpPv7MH7XYUmra8X1CEXoECdJER8BTK4vYmrigg1hgE3U6byonX1d5myELWu5oHI
- https://www.facebook.com/BajajAllianz/posts/pfbid02c9UCYDdrfSuZjP8MH4tgWrg5GaDaRmeWccbbhoPjR4bzv2QDvEuSpNm8Dgzmzmal
- https://www.facebook.com/BajajAllianz/posts/pfbid02jTS3FLunKYnug1m7fvrNS9XtyM8goqOnEjJLSaxUZcyNkq7j5NTUayAKDBLUNil
- https://www.facebook.com/BajajAllianz/posts/pfbid02NeDR4gfnz1wvmFnbtrfnyMRb7ZnmRLBwBYNMtbKrmUfDTCB4DCy1aDiyg2MYRDUQ
- https://www.facebook.com/BajajAllianz/posts/pfbid0X3b8aQksesqB8njYt8rfimUg3u8bGWqtXfygtADWLPcpaBtraTswRkPdqz2BuyBI
- https://www.facebook.com/BajajAllianz/posts/pfbid0aDrinKButi4BxY5W9sruwrmtaDs2bXwgLkVg1n8Q157B1xgicUjMMBapjua2xYVuI
- https://www.facebook.com/BajajAllianz/posts/pfbid02aGogeZfKZUeEge7e8SkAhEPkT2gTFBzSVqp5trawakFV2tScAuVJqncqCEml
- https://www.facebook.com/BajajAllianz/posts/pfbid022N2EFxB4SyDLbhmlUAuzk464KBvbNQDfpXt8g8spNjMegMoUYITBpMKSUJTY1A9PI
- https://www.facebook.com/BajajAllianz/posts/pfbid02WkoR2yplGLFMwc4A1MMc7bWmeRZTh2T4LoISCFm5ygGmbT48szQjyxXGgTpi7TI
- https://www.facebook.com/BajajAllianz/posts/pfbid00dWv5gyWjYvKGDob9Q3xwJfS5q4cu9x9P5P3rXp3bMJKmy7R2mMfFXS9XvGrcSI
- https://www.facebook.com/BajajAllianz/posts/pfbid0qcDLF5VHmAcVK4JEKFSFk2bwqn2ocD8WwJVYHr38iQs7Jq5A9VcGMMU5t6YGsPn
- https://www.facebook.com/BajajAllianz/posts/pfbid02TFZWApg5e2xNsegj48Ns8wzC145HP35jgUBmsswMYJvPQsw8bjMDjn27GuVhd
- https://www.facebook.com/BajajAllianz/posts/pfbid029svK6fPxQhZ3evYZPMBUiw2PhF8aEV4XagJKvaXgAXWq3ewsTypZKwiel8tpr9f
- https://www.facebook.com/BajajAllianz/posts/pfbid02W4A48CGZQCUVJbqjpw58npYpevF5cyC2HNC71usk2KvFgNu3SAyq1mT4YFDEI
- https://www.facebook.com/BajajAllianz/posts/pfbid0Qn9jk4Kvrf2sCf89Pn1rgaBkFDaNXhN81jpfEc8KVgZzVN4M1ERaGmbokFYYW2rPqj
- https://www.facebook.com/BajajAllianz/posts/pfbid028mxncBQqigCZUJmGWrFyZSPtFBRTSfYjqA7UHQv3RkKV1mWQJc16wM66SGG8f
- https://www.facebook.com/BajajAllianz/posts/pfbid0MAGmXkCf9oXi3xgpoJx4SvWVSUuufy6x8wWb6zeASEAKZcEMHKNWjeTLDLVoTl
- https://www.facebook.com/BajajAllianz/posts/pfbid0EVRI8fSpGQWtmALE2UzwoFH5R8DugWvbZvEwxh2EBfBlc5DHbaFJMVdMhHDxjryMI





# PROMOTION THROUGH FARMITRA



11:20 5G 100% 4G 5G

## ← News Details

The Jewelled Land is  
Incredibly Rich in  
History and Culture  
Wishing the Wonderful People of  
This Beautiful State  
**HAPPY MANIPUR  
STATEHOOD DAY!**

Farmitra wishes the people of Manipur which is blessed with pristine natural beauty and rich cultural heritage to reach new heights of progress, peace and harmony in years to come.



Download the App on



## Key Features



### Weather Forecast

Hourly forecast for next 7 days



### Information

Alerts, events, news, articles, success stories around you



### Claims

Intimate crop loss and check status



### Crop Advisories

Personalized advisories as per planting dates



### Crop Diagnosis

Visual symptoms and solutions for your crop



### Locator Service

Available for all cultivation support needs

And many other features

Click here to download : <http://bit.ly/2IBZ2qR>

## DISTRICT WISE FARMER COVERAGE

District	LOANEE	NON-LOANEE	Area Insured (Ha)	Sum Insured (Rs)
Bishnupur	29	254	279	76,41,340
Chandel	-	1	1	13,333
Imphal East	7	14	12	3,34,596
Imphal West	2	69	32	8,85,373
Senapati	19	-	19	5,71,236
Tamenglong	-	2	2	1,45,965
Thoubal	28	9	34	10,64,915
Ukhrul	11	-	11	2,93,335
<b>Grand Total</b>	<b>96</b>	<b>349</b>	<b>389</b>	<b>1,09,50,093</b>





For more details, log on to :

[www.bajajallianz.com](http://www.bajajallianz.com) • Toll Free No.: Sales - 1800 209 0144 / Service - 1800 209 5858 / Agri - 18002095959

**Bajaj Allianz General Insurance Co. Ltd.,**

Bajaj Allianz House, Airport Road, Yerawada, Pune - 411006. IRDAI Reg No.: 113. - CIN: U66010PN2000PLCD15329 - UIN: IRDANI13CP0001V02201617

- For more details on risk factors and Terms and Conditions, please read the sales brochure before concluding a sale.